

IPO Readiness Checklist

Here's a resource you can use to get started working toward your goal of going public.

12-18 Months

Hire an experienced team with the expertise needed.

Legal counsel

External auditors

Transfer agent

Stock administrator

Underwriters

Experts who can offer [IPO readiness support](#)

Do an IPO readiness assessment and complete pre-filing due diligence work.

Enlist a board of directors that meets board diversity requirements outlined by Nasdaq and institutional investors.

Define the key metrics so you can clearly answer what your KPIs are and which business segments you'll be investing in.

Craft your equity story so everyone is united as you begin the process.

Address internal controls and make sure you have a strong governance system (One to meet [SOX readiness criteria](#)).

Set up a project management system around going public to hold teams accountable and keep everyone aligned.

Create an exit plan for any current investor groups (like VC or PE firms).

Hold an organizational meeting to bring everyone up to speed.

File the initial draft of Form-S1.

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1-3 Months After That

Create a strategy for how your company will use the proceeds if successful.

Practice close processes that are compliant with public company criteria.

Discuss the executive compensation strategy.

File S-1/A and responses.

4-6 Months After That

Create detailed financial projections for the next 3-5 years at a minimum.

Select your stock exchange.

Recruit independent directors.

Set up your stock administration function.

Craft your roadshow presentation.

Target investors and start to generate interest.

File an S-1 form publicly.

**Need more support getting ready to go public?
Chat with our IPO Readiness Team.**

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